



SRINIVASAN COLLEGE OF ARTS AND SCIENCE

(Affiliated to Bharathidasan University, Tiruchirappalli)
(Recognized under the sections 2 (f) & 12 B of the UGC Act, 1956)
PERAMBALUR- 621 212 | Tamil Nadu – INDIA | www.scas.ac.in



PG & RESEARCH DEPARTMENT OF COMMERCE

INTERNATIONAL CONFERENCE ON ENTREPRENEURSHIP DEVELOPMENT IN INDIA OPPORTUNITIES & CHALLENGES ICEDIOC-2023

31st Jan - 01st Feb 2023, @ College Auditorium

Presides

Shri.A.SRINIVASAN

Chancellor

Dhanalakshmi Srinivasan University



GANESH VAIDESWARAN
Founder & Chief Transformation
officer,
Finapire Academy,
Chennai.



Dr.DHANUSKODI RENGASAMY
Head,
Department of Accounting,
Finance and Economics,
Curtin University, Malaysia.



Dr.A.ARUNMOGAN
Principal,
Jwara Arts and Science
College, Salem.



Dr.C.PRABASIVAN
Assistant Professor & Research Advisor
PG & Research Department of Commerce
Thandil Periyar Government
College of Arts and Science,
(Autonomous), Tiruchirappalli.



Dr.P.JAYASUBRAMANIAN
Professor,
Department of Commerce (CA)
D.N.G.P Arts & Science College
Coimbatore.



Dr.E.DHRESH
Senior Lecturer,
College of Economics & Business
Administration,
University of Technology and Applied
Sciences, Oman.



Dr.K.SELVARAJ
Head, PG & Research
Department of Commerce,
Senate Member of Periyar
University, Salem,
Mahendra Arts and Science
College, Namakkal.



Dr.N.SUNDARAM
Professor,
Department of Commerce
Vellore Institute of Technology,
Vellore.



Dr.S.AROCKIA STALIN
Assistant Professor
Department of Professional
Accounting and Finance
Krati Jayanti College(Autonomous),
Bengaluru.

All are Welcome

Dr.N.VETRIVELAN
Patron & Principal

About The College

Srinivasan College of Arts and Science was established by Shri.A.SRINIVASAN, Chancellor of Dhanalakshmi Srinivasan University, Founder and Chairman of Dhanalakshmi Srinivasan Group of Institutions, Perambalur. The College was started on 29th November 2004 as per the G.O.No. MS477 and got affiliation to Bharathidasan University, Tiruchirappalli. Srinivasan College of Arts and Science started with 6 UG courses has been now blossomed into an institution with 18 Under graduate programmes , 12 post graduate programmes and 4 Research Departments. The College aims to provide higher Education to rural backward students in the field of Science, Arts and Management Studies. Our college has been recognized under the section 2(f) & 12B of the UGC Act 1956.

About the Department

The Department of Commerce was established in 2004.The Post Graduate course (M.Com) was started in 2008.The Department upgraded to Research Department in 2013.The Department offers B.Com (Bank Management) in 2022. It is also established by value added course (A Diploma in Tally & Office Automation) affiliated with Bharathidasan University - IECO

The Department is armed with well qualified and experienced faculty members and it is well enriched with student strength to 400 at present. The Student have been provided with good placement through excellent corporate training. The students are moulded into multi-faceted personalities by enriching them with seminars, symposiums, guest lectures, workshops and career oriented programs.

About the Conference

Entrepreneurship plays a significant role in the magnification and development for the economy of any country. In India, Entrepreneurship and start-up activities have grown immensely over the last two decades not only there is a huge advancement in the technology and innovation sector but the ease of finding source for funds and capital has encouraged more and more people take start-ups. The international conference aims at developing a platform for budding entrepreneurs, to get many ideas about their start-up.Opportunities and Challenges in the competitive era. The conference shall come out with innovate models which can be used not only for entrepreneurs but also act as guiding principles for Policy makers, Financiers, Business Organizations, Operating in National and International level.

Guidelines To Attend the Conference

- All participants and presenters must register individually.
- The Abstracts of the conference themes, not exceeding 200 words must include purpose, methodology, major findings of the research and keywords.
- First page of abstract and full manuscripts should not exceed six pages and it includes the Title of the paper, Author and Co- Authors name, Designation, Affiliating Institutions, Mailing address and Contact number.
- A Soft copy of the abstract of final paper in MS-Word should be sent to the E-mail : icedicommerce2023@gmail.com.
- Selected papers will be published in the conference proceedings with ISBN number.
- No TA /DA will be paid for delegates.
- 0% plagiarism tolerance.

Guidelines For Paper Submission

E-mail ID	: icedicommerce2023@gmail.com
Abstract Format	: Single Column
Font	: Times New Roman
Font Size	: 12
Spacing	: 1.5
Margin	: one inch all sides
References	: APA style and arrange alphabetically

Important Dates

Last date for Abstract Extended to	: 30-12-2022	10.01.2023
Last date for full paper Extended to	: 05-01-2023	15.01.2023
Date of Registration	: 06-01-2023	20.01.2023

Registration Details

UG Students	: 300
PG Students & Research Scholars	: 350
Faculty Members	: 400
Industrialist / Entrepreneur	: 500



Payment Details

Payment to be made through online
Srinivasan College of Arts and Science
Payable at Perambalur

Account Holder Name	: Srinivasan College of Arts and Science,
A/C Number	: 281100140450006
IFSC Code	: TMBL0000281
Branch	: Perambalur
Type of Account	: Current

Sub Themes

- Innovation and Entrepreneurship
- New startups, E startups Innovation and digital economy
- Green technology in Entrepreneurship
- Public policies and Entrepreneurship
- International Entrepreneurship
- Women Entrepreneurship
- Social Entrepreneurship
- Rural Entrepreneurship
- Ecopreneurship
- Issues and Challenges of startups
- Guidelines for the success of startup

Best Paper Presenters will be selected for
the award ICEDIOC-2023

For Further details

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KEY NOTE SPEAKERS

GANESH VAIDEESWARAN

Founder & Chief Transformation Officer,
Finspire Academy,
Chennai.

Dr.DHANUSKODI RENGASAMY

Head,
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Finance and Economics,
Curtin University, Malaysia.

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Dr.C.PARAMASIVAN

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PG & Research Department of Commerce
Thanthai Peiyar Government
College of Arts and Science, (A)
Tiruchirappalli,

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College of Economics &
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Vellore Institute of Technology
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Kristu Jayanti College (A)
Bengaluru.

Chief Patron

Shri.A.SRINIVASAN

Chancellor
Dhanalakshmi Srinivasan University

Co-Chief Patrons

Shri.S.KATHIRAVAN B.E., M.L.A

Mannachanallur Constituency
Vice Chairman
Dhanalakshmi Srinivasan Group of Institutions.

Shri.P.NEELARAJ

Secretary
Dhanalakshmi Srinivasan Group of Institutions.

Patron

Dr.N.VETRIVELAN

Principal
Srinivasan College of Arts and Science, Perambalur.

Advisor

Prof.V.CHANDRA CHOWDRY

Dean-Academics
Srinivasan College of Arts and Science, Perambalur.

Convenor

Dr.R.KARTHIGA

Head, PG & Research Department of Commerce
Srinivasan College of Arts and Science, Perambalur.

Organizing Committee Members

Mr.T.Jayaraj	Assistant Professor
Dr.R.Gopi	Assistant Professor
Dr.S.Ananthi	Assistant Professor
Mr.S.Thilakar	Assistant Professor
Dr. E.Sridevi	Assistant Professor
Mrs. S.Sanmathi	Assistant Professor
Dr. P.Deepa	Assistant Professor

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TWO DAYS INTERNATIONAL CONFERENCE
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ICEDIOC-2023

31.01.2023 & 01.02.2023

Address for Communication

Dr. R.KARTHIGA

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