



# SRINIVASAN COLLEGE OF ARTS & SCIENCE



(Affiliated to Bharathidasan University, Tiruchirappalli-24)  
(Recognized under the Section 2 (f) & 12B of the UGC Act, 1956)  
Perambalur - 621 212 | Tamil Nadu | India. [www.scas.ac.in](http://www.scas.ac.in)

## Department of Commerce (Computer Applications)

*Cordially Invites you to a*  
**One-Day Guest Lecture**

*ON*  
**Online Marketing:  
Modern Trends and Future Prospects &  
DigiCoM Association Inauguration**

*Presides*

**Shri. A.SRINIVASAN**  
**Esteemed Chancellor**  
**Dhanalakshmi Srinivasan University**

*Resource Person*

**Dr.M.Lalitha**  
Head and Assistant Professor  
Department of Commerce  
Government Arts & Science College  
Thiruvannainallur, Villupuram.

*Felicitates*

**Dr.N.Vetrivelan**  
Principal

**Date: 25-07-2024 | Venue: College Premises | Time: 10:00 a.m.**

**The Management, The Principal, Dean-Academics, HoDs,  
Faculty members and Students**

**All are Invited**