



SRINIVASAN COLLEGE OF ARTS AND SCIENCE
(Affiliated to Bharathidasan University, Truchirappalli)
PERAMBALUR.621 212



DEPARTMENT OF BUSINESS ADMINISTRATION

Admission Open on 2020-2021

UG Degree: BBA (Six Semesters)

Our department gives...

- ✓ To provide Smart Board Class Room in monthly twice.
- ✓ To provide Internal & External Industrial Visit
- ✓ To provide Hands on Training
- ✓ To provide Certificate course
- ✓ To handle class with Experience staff

Career opportunities...

- ✓ Entrepreneurship
- ✓ Educational institutes
- ✓ Legal studies
- ✓ IT industry
- ✓ Banking sector
- ✓ Supply chain management

100%
Placement

ELIGIBILITY: PASS +2

HOSTAL SEPARATE FOR GIRLS/BOYS

FREE BUS TRANSPORT

BBA Programme Highlights:

- ❖ The BBA programme provides an ideal platform for pursuing higher studies in Management leading to an MBA, M.Com, ACS, CA, and MSW.
- ❖ Its curriculum offers a comprehensive knowledge of Accounting, Marketing, Global Business, Finance, HR, Information System, Logistics and insurance, organizational behavior.
- ❖ Moreover, our unique interdisciplinary study method allows students to follow their passion in photography, music, dance and much more along with the BBA leadership programme.



Placement Recruiters



For Admission Guidelines

Prof.A.Fakrudin Ali Ahamed - +91 9487318732
Dr.M.SURESH - +91 9944996358,+91 9543394302



SRINIVASAN COLLEGE OF ARTS
AND SCIENCE (CO-ED)



DEPARTMENT OF AVIATION MANAGEMENT



Contact us:
THE PRINCIPAL
SRINIVASAN COLLEGE OF ARTS AND SCIENCE
(Affiliated to Bharathidasan University)
PERAMBALUR - 621 212
MOB-9791817422-8012058539
www.scas.ac.in



ELIGIBILITY

Minimum 55%
Marks Secured at
Higher Secondary
Level in any Group!!

*We believe that the key to
success can be found among
the youth.*



Salient Features

- 100% Placement assistance
- Dedicative faculty
- Smart Classrooms
- Free Transportation
- Scholarship
- Fees concessions
- Airport Visits
- Hostels
- Sports



Srinivasan College of Arts & Science, (SCAS) (MBA Programme)

(Approved by AICTE, New Delhi & Affiliated to Bharathidasan University, Trichy)
Perambalur – 621 212, Tamilnadu, INDIA
(A Unit of Dhanalakshmi Srinivasan Group of Institutions)

**Admission
Opens
2020 - 2022**

HIGHLIGHTS OF MBA @ SCAS

- * Won the 2nd Place in National Level Business Plan Championship held at Indian Institution of Management (IIM-B), Bangaluru.
- * Won the Internshala Internship Award from All India Council for Technical Education (AICTE), New Delhi.
- * Smart Classroom Facilities
- * 100% Placement Assistance
- * Quality Education at an Affordable Cost
- * Scholarship Facilities are available for SC/ST

LIFE @ SCAS

- * Experience and committed faculty
- * Barrier free environment with elevator and CCTV facilities
- * Free transport facilities
- * Professional play ground with aids
- * Periodically parents and teacher Meeting
- * Executive & ultra modern cafeteria
- * College Timing: 9.00 a.m to 02.15pm
- * Hostel facilities for boys and girls with wi-fi facilities

BEST REASONS CHOOSING MBA @ SCAS

- * Practical learning environment
- * MoUs with IIM, TIDITSSIA and etc...
- * Village adoptions and school students training programme
- * Corporate relation with top notch visiting faculty
- * Semester wise industrial visit and study tour
- * Relevant internships
- * Structured employment training
- * Indoor & outdoor management games and sports
- * Entrepreneurship development programmes and training
- * Excellent infrastructure with air-conditioned library and computer lab
- * Festival celebrations with colorful cultural fest
- * Frequent training on Business software packages



CLUBS

*Finance – FINSERV CLUB *Human Resource Management – SYNERGY CLUB *Marketing Management – i4 CLUB
* Entrepreneurship Development Cell – ED CELL * Student's club – USHERS DO'S CLUB

CURRICULAM

TWO YEAR FULL TIME MBA PROGRAMME BHARATHIDASAN UNIVERSITY,
TRICHY – SEMESTER PATTERN WITH FOLLOWING SPECIALIZATIONS

*FINANCE

*HUMAN RESOURCE MANAGEMENT

*MARKETING MANAGEMENT

*SYSTEM MANAGEMENT

*OPERATIONS MANAGEMENT



ADMISSION

ELIGIBILITY: Any UG degree from a recognized university with 50%
& appearance in the approved entrance examination

ADMISSION CONTACT:

Prof. A. Fakruddin Ali Ahamed +91 94873 18732
Dr. M. Suresh +91 99449 96358
Prof. P. Anandhan +91 97918 17422

Prof. K. Vinoth +91 99654 86715
Prof. S. Bharathi +91 97914 65764
Prof. S. Rajasekeran +91 80120 58539